



News Release

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## **Anker International says new software is head and shoulders above competition**

### **Background**

Anker International is a subsidiary of International Greetings, one of the world's leading designers, innovators and manufacturers of gift wrap, crackers, cards, stationery and accessories.

The Anker International central distribution centre in Newport Pagnell has a storage capacity of over 20,000 pallet loads of merchandise, and is ideally located to enable fast despatch and delivery throughout the United Kingdom. Services include bespoke product storage via tailor-made palletisation, carton specification and product identification.

After realizing their existing packaging software was underperforming Zak Woodward, Warehouse Ancillaries Supervisor at Anker, analysed the market for a new and improved solution and selected TOPS Pro™ from specialist software provider, AutoLogic Systems.

### **Issue and solution**

Anker were finding the interface difficult to use on their existing software, it was too slow and not sophisticated enough to deal with their ever changing product lines.

Zak carried out extensive trials with the market leading solutions and soon recommended TOPS Pro™ from AutoLogic Systems to his management team as the product of choice for Anker.

Zak comments: "TOPS Pro™ was so much easier to use and quicker than the other software we trialed. The amount of information and variables available were simply head and shoulders ahead of the competition."

Anker are now using TOPS Pro™ on a weekly basis to identify the optimum packing combinations for their new and existing product ranges.

“When our buying team identifies a new product range, their first step is to provide us with the dimensions and proposed packaging instructions for that specific item. We then use TOPS Pro™ to test the optimum number of items per carton and pallet and pass those recommendations to the supplier. Nine times out of ten, TOPS Pro™ recommends an alternative solution to the original specification which allows us to get more items on each pallet. As many of our products are manufactured in the Far East, this has a huge impact in reducing our shipping and transport costs. We also use less board and packing materials and so our buying team is able to work with our suppliers to reduce their costs which are in turn carried over to us and ultimately our customers.”

For more information on TOPS Pro™ visit [www.autologic-systems.co.uk](http://www.autologic-systems.co.uk) or call +44 (0)1844 281380.

For more information on Anker International visit [www.theankergroup.com](http://www.theankergroup.com).

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#### Media Contact

Jo Love, LoveCommunication, +44 (0)7887 775271, [jo@lovecommunication.co.uk](mailto:jo@lovecommunication.co.uk)

#### About AutoLogic Systems Ltd

AutoLogic Systems Ltd was founded in 1993 and quickly established itself as a leading provider of simulation products and services to industry. The company has continued to grow its expertise, services and products and today offers a unique range of specialist software for eliminating waste and improving efficiency. These products are grouped into three core business areas. The Facility Modeling and Controls Testing area for materials handling simulation, presentation and control system emulation/testing. The Package Design and Load Optimisation area for optimising pack, case, pallet, vehicle and container fill and the area of Vehicle Scheduling and Tracking for automating the route planning and scheduling of vehicles together with web-based tracking and reporting.