



AutoLogic Systems Ltd
Brockhurst Park
Stoke Poges
Slough
SL24AF
United Kingdom

Press Release

New Software Distribution Agreement

1st September 2005

For Immediate Release

AUTOLOGIC SYSTEMS TO DISTRIBUTE DEMO3D™ SOFTWARE AND SERVICES

SLOUGH, Berkshire, UK, September 1, 2005 – AutoLogic Systems Ltd announced today that they have entered into a new distribution agreement with Demo3D Ltd, the providers of the revolutionary Demo3D™ software. Under the agreement, AutoLogic Systems will distribute all products from Demo3D Ltd throughout the United Kingdom and Ireland and provide related services including training, consulting and support.

Founded in 2004, Demo3D Ltd have set a new standard in providing 3D realistic modeling software for the industrial handling equipment sector. Uniquely the software actually models the true physical interactions between unit loads and equipment enabling customers to understand the behaviour of systems before investing.

AutoLogic Systems was established in 1993 and has a proven track record of providing specialist software solutions, consulting and training to an extensive client base. With specialist expertise within the logistics, transport and manufacturing sectors, AutoLogic Systems provides a range of products and services covering simulation and modelling, warehouse picking productivity, package design optimisation and container load planning.

Following the announcement, Graham Carter, Joint Managing Director of AutoLogic Systems commented “We are delighted to have been chosen by Demo3D Ltd to market and support their new products and feel strongly that our background, customers and experience will ensure successful take up of the products. We feel that the software perfectly complements our existing portfolio and enables us to offer a unique demonstration capability that will both benefit and excite our customers.

On behalf of Demo3D Ltd, Ian McGregor, Director of Marketing, confirmed the announcement adding, “The Demo3D range of products is designed to be effectively used in the pre-sales phase of any industrial handling project, and AutoLogic Systems’ experience in this domain will help their customers apply this to their benefit. We have been impressed and gratified by the enthusiastic response AutoLogic Systems’ customers have been showing towards the Demo3D product range.”

Editors Notes

About AutoLogic Systems Ltd

AutoLogic Systems Ltd is a leading provider of specialist software solutions and related services to industry. Its product portfolio includes simulation and modelling products, package design, load planning & optimisation software and a warehouse picking productivity suite of products. Founded in 1993, as a 3D simulation software distributor, the company has grown an expertise across logistics, transport and manufacturing software. This expertise is reflected in the product portfolio and the active consulting, training and technical support services provided to customers. AutoLogic Systems includes Boots The Chemist, Littlewoods Home Shopping Group, Argos, Swisslog, BAA, Siemens, Exel, Manchester Airport, Alstec and many others among its client base.

For more information, please visit www.autologic-systems.co.uk, call +44 1753 64 76 64 or email info@autologic-systems.co.uk

About Demo3D Ltd

Based in Reading, Berkshire, Demo3D Ltd was founded in 2004 by experts in developing industrial software. The Demo3D™ products are designed to facilitate the demonstration, understanding and sale of automation equipment by providing software that breaks new ground in industrial equipment modeling. Incorporating the true behaviour and physical interactions between equipment and load, the software is rewarding to use and captivating to watch.

For more information on the Demo3D software, please see www.demo3d.com.

Press Contacts

Graham Carter (graham.carter@autologic-systems.co.uk)

AutoLogic Systems Ltd

Brockhurst Park, Stoke Poges

Slough, SL2 4AF

Phone +44 1753 64 76 64

Ian McGregor (ian.mcgregor@demo3d.com)

Demo3D Ltd

Reading Enterprise Hub

Earley Gate

Reading, RG6 6AU

Phone +44 118 935 7388

Demo3D™ is a trademark of Demo3D Ltd.

ENDS