



News Release

July 14, 2009

### **CS Ellis takes on MaxLoad® Pro**

Warehouse and distribution specialist C S Ellis has acquired specialist vehicle and container loading software, MaxLoad® Pro, from AutoLogic Systems. C S Ellis will use the software to maximise their container and vehicle fill for key contracts.

The Rutland based company employs 160 people and operates a national fleet of over 50 vehicles and 350,000 square feet of warehousing.

MaxLoad® Pro determines the best way of loading mixed size products onto vehicles and containers. Users can import existing properties of cases and pallets into the MaxLoad database to achieve cost savings of up to 10-25%. The software produces optimised 3D load plans with step-by-step loading instructions to ensure the minimum number of containers or vehicles are used for the customer's orders whilst taking account of rules such as stacking and priority.

Kevin Earley at C S Ellis comments: "I had used MaxLoad® Pro before joining C S Ellis and so knew it to be the ideal solution for improving our vehicle and container load planning. The existing system at C S Ellis was under performing so I had no hesitation in introducing MaxLoad® Pro to the company. The software has already increased container fill for our customers and improved the speed of load planning"

For more information on AutoLogic Systems visit [www.autologic-systems.co.uk](http://www.autologic-systems.co.uk) or call 01844 281380.

ENDS

## Media Contact

Jo Love, LoveCommunication, +44 (0)7887 775271, [jo@lovecommunication.co.uk](mailto:jo@lovecommunication.co.uk)

## About AutoLogic Systems Ltd

Founded in 1993, AutoLogic Systems Ltd provides specialist software for all stages of the supply chain including: optimisation of pallet, case and package design; container & vehicle load planning; manufacturing and warehouse simulation; optimisation of process variables; and vehicle scheduling and tracking.

Our software helps: manufacturers; warehouse management; fleet and transport managers; large retailers; freight and cargo handling companies; systems integrators; materials handling equipment providers and airport baggage systems reduce waste, minimise risk and improve the efficiency of their supply chain.